

CONFIDENTIAL INVITATION

# JEROME BAKER CANNABIS

NEW YORK LAUNCH

04.20.26

Only 10 Flagship Locations

Born in an Oregon garage. Built into the largest glass brand in the world. Shut down by the Feds. Rebuilt from nothing. Jerome Baker is coming to New York — and we are bringing a complete, ever-evolving experience to a carefully selected group of flagship stores.

#FORGEDINRITUAL

Learn more about the legacy of Jerome Baker in an exclusive HULU series - debuting 4/20



TRAILER

4 Short Docs. Fully Lit.



hulu  
4x20  
Quick Hits

From Executive Producer  
Jimmy Kimmel

April 20 hulu

## JEROME BAKER NEW YORK

Our New York program launches in 10 carefully selected flagship stores. Partners receive first access to limited box sets, collector merch, every new collection drop, co-marketing support, and inclusion in the May 13th Revelry launch event at Hudson Basilica.

**LIMITED BOX SETS**  
250 PER COLLECTION

Hand-made glass pipe  
7g premium flower  
Rolling papers  
Matchbook

Only 250 numbered  
sets per collection



## NY LAUNCH COLLECTION

Top-tier NY cultivation hand-picked by Jerome Baker team. Quarter-ounce flower and 1g prerolls priced firmly at the top of the premium segment — unmistakably above the noise, built to justify themselves at the counter.

Available for 90 days only. Strains may vary.



[www.JeromeBakerNY.com](http://www.JeromeBakerNY.com) | @jeromebakerny



Bespoke Glass



## PREMIER 90 DAY COLLECTION

### WHEN IT'S GONE - IT'S GONE!

A living exhibit celebrating cannabis culture at your dispensary

**JEROME BAKER NEW YORK**

**NEW YORK, APRIL 20  
10 FLAGSHIP STORES ONLY**

THIS IS YOUR INVITATION

### GLASS CONSIGNMENT

Premium glass from everyday branded pieces to statement art up to \$1000 retail. Zero upfront — make margin on every sale. Every piece is QR-linked for credit card purchase. No cash friction on your highest-ticket items.

### ON-DEMAND MERCH

Strictly limited and numbered Alpine Hemp hats, canvas shoes, flip flops, t-shirts, matchbooks and more. Ships direct to the customer via QR scan — zero inventory, zero risk.

### ORIGINAL DESIGN POS DISPLAY

A unique high-end display to attract, inform and sell. This is **the most profitable 1.5 square feet** in your store.

### ACTIVATE THE PROGRAM

- Provide dedicated space for our 18x18" display case
  - Participate in 90-day collection rotation cycles
  - Offer access to limited hand-made glass collections
    - Stock the collection accessory assortment
- Maintain the branded display case and visual standards
  - Support & promote brand budtender education

Limited Merch



Call Today: 1 516 229 1334

JeromeBakerNY.com | @jeromebakerny

**#FORGEDINRITUAL**



EST. 1991